



Quality Products of India

A name in quality, an end to your search.

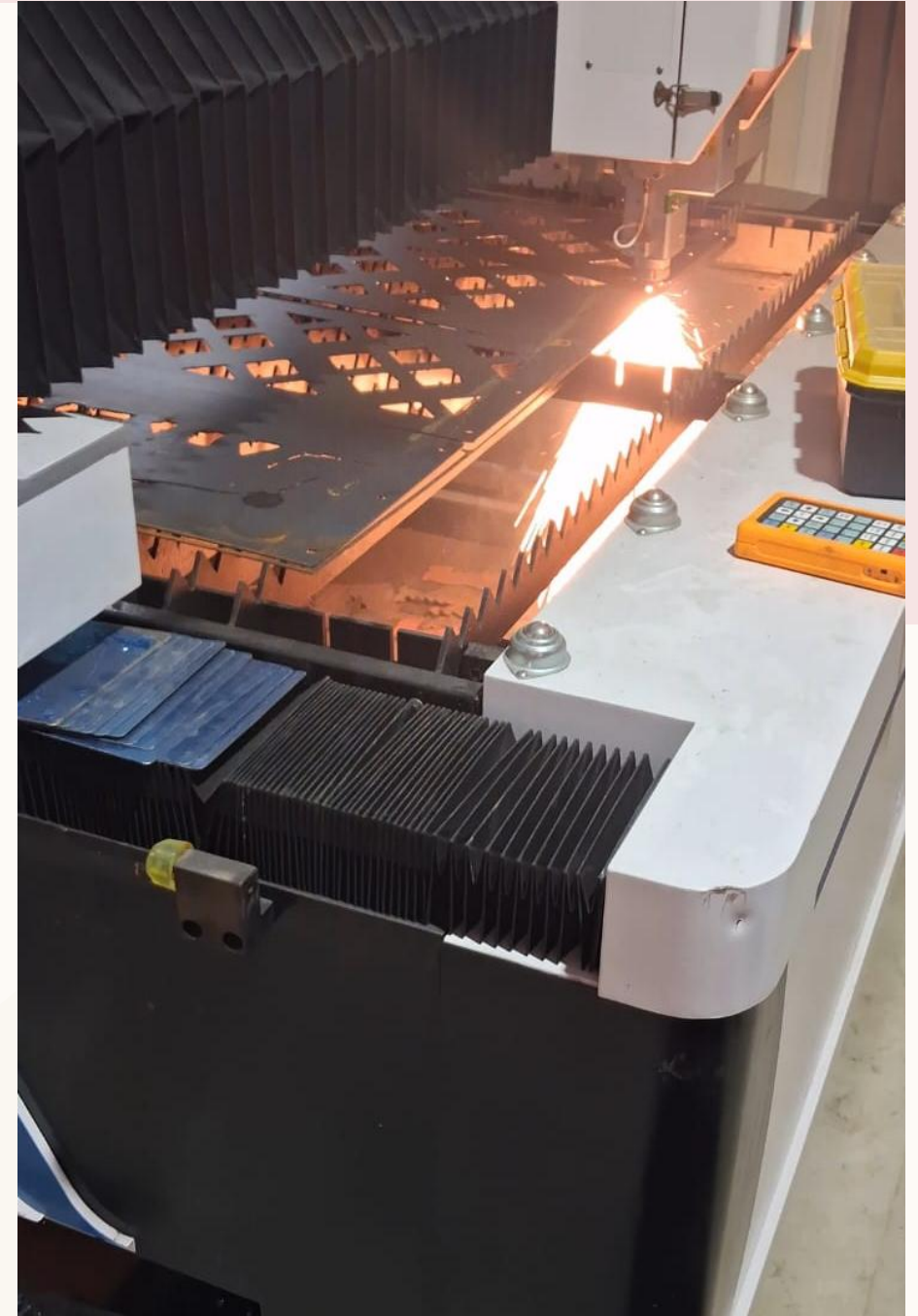
OUR COMPANY

- Our journey began in 1970 under the visionary leadership of *Late Mr. D. K. Saran*, a respected name among UK clients.
- In 1992, his son *Vinay Goyal* joined the business, expanding its reach to international markets.
- The company was formally established as Quality Products of India in 2003 under the proprietorship of *Vinay Goyal*.
- Though the structure has evolved, our values, mission, and customer trust remain timeless – like *old wine in a new bottle*.



WHAT WE DO

- We are a manufacturer and exporter of premium Indian handicrafts, specializing in metalware.
- Our expertise spans a range of metals including Iron, Brass, Aluminum, Copper, and Stainless Steel.
- With most manufacturing processes handled in-house, we ensure quality, precision, and timely delivery.



MISSION STATEMENT

Our Mission

- To build and nurture enduring partnerships with our customers and grow alongside them.
- To continuously upgrade infrastructure and innovate to meet evolving global market demands.
- To foster a safe and empowering workplace where employee well-being is our highest priority.



GOALS AND OBJECTIVES

- We believe in sustainable, steady growth, targeting an annual revenue increase of 15-20%.
- To meet rising demand, we are establishing a state-of-the-art manufacturing unit designed to support our capacity for the next decade.
- We are committed to environmental responsibility through water recycling and rainwater harvesting, ensuring zero water discharge within 3 months.
- Our upcoming initiative: embracing solar energy to further reduce our environmental footprint.



OPPORTUNITIES

Opportunities Ahead

The global demand for Indian handicrafts continues to soar — what we've achieved so far is just the beginning.

Vast untapped markets and new product categories offer tremendous potential for expansion and innovation.



COMPETITION

- We understand the challenges of a highly competitive, price-sensitive industry.
- Our greatest strength is our skilled workforce, enabling us to design unique, high-quality products tailored to customer needs.
- In a labor-intensive sector, we uphold the highest quality standards, owning our mistakes and ensuring customer satisfaction.
- This unwavering commitment has helped us build trust and long-term partnerships across the globe.

SOCIAL COMPLIANCE

Social Responsibility & Compliance

- We are proud to be **SEDEX-registered** for over 8 years.
- Our facilities undergo **regular compliance audits**, and reports are available on request.
- Ethical practices and social accountability are at the heart of our operations.



OUR CUSTOMERS

Our Valued Customers

- Trusted by leading brands and retailers worldwide.
- Built on decades of reliability, quality, and craftsmanship.

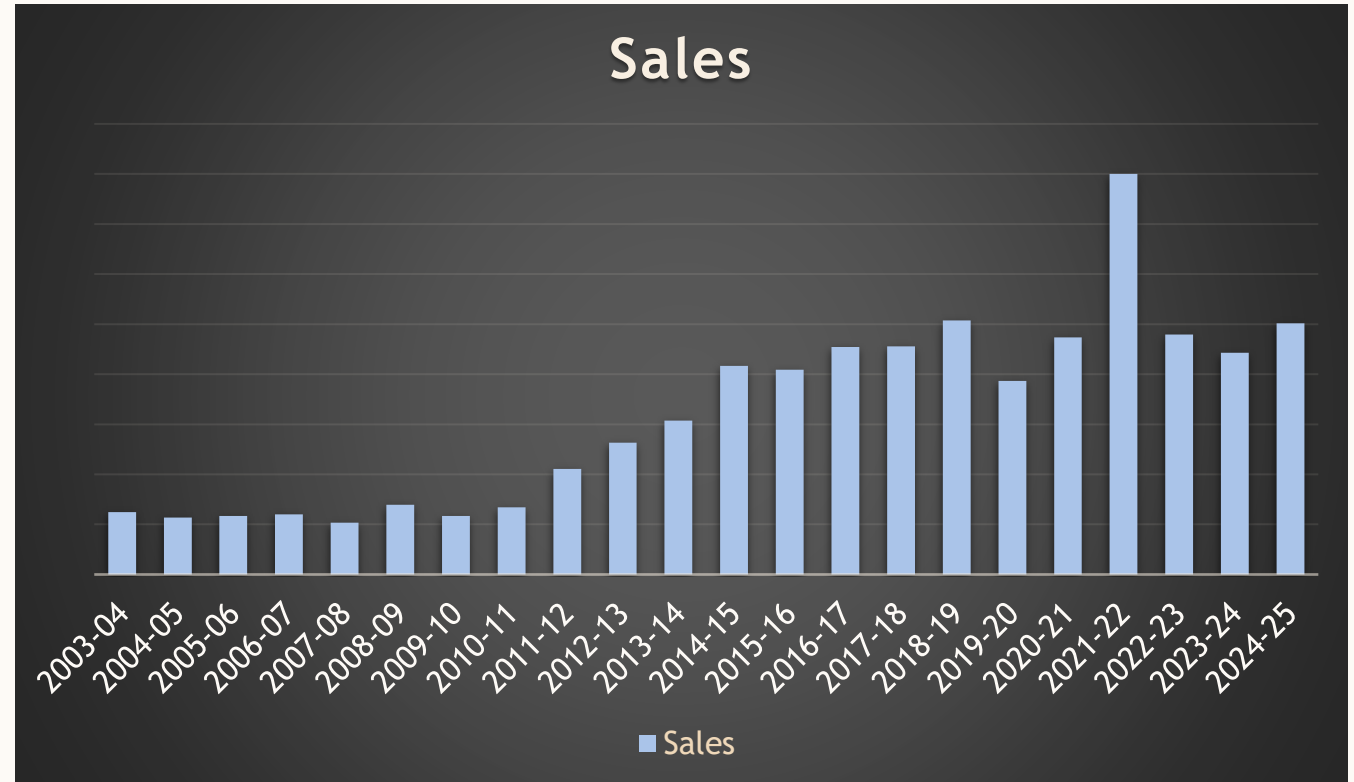


SALES GROWTH

Consistent Growth Trajectory

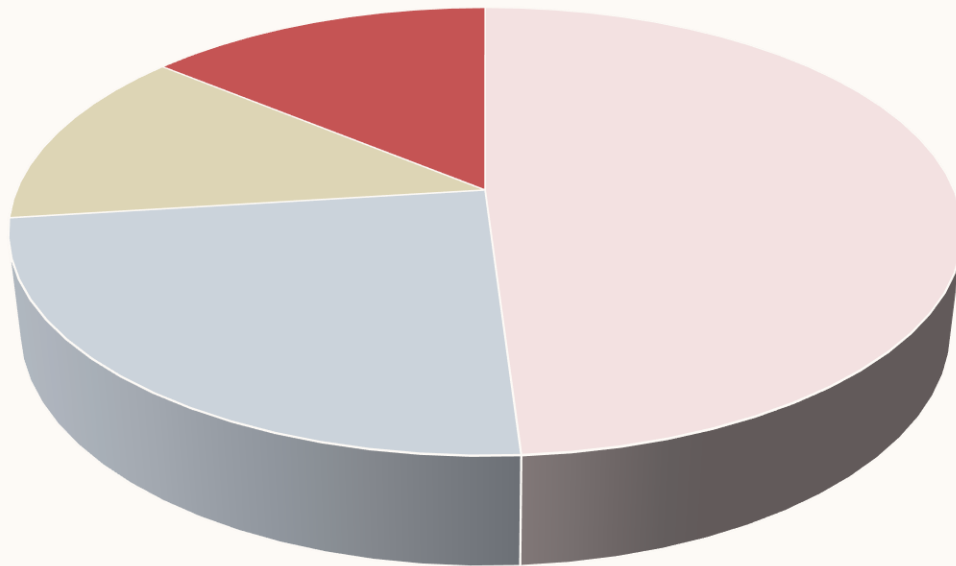
Steady and sustainable **year-on-year growth** reflects the trust our customers place in us.

Our expanding product range and market reach drive our upward momentum.



SALES CATEGORY WISE

Sales by category

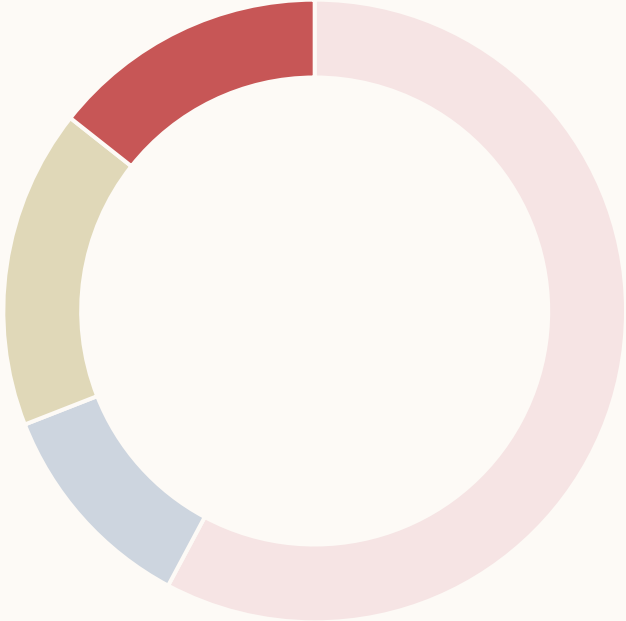


- Fireplace Accessories
- Garden Accessories
- Wall Décor
- Other Home Décor

A diversified product mix ensures **strong market presence** across multiple segments.

SALES COUNTRY WISE

Sales



■ United Kingdom ■ United States ■ Europe ■ Other Countries

Our strong foothold in the UK market is complemented by growing international diversification.

THANK YOU

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